

WE LOOK FOR AUTHORS FROM ALL OVER THE WORLD TO JOIN A LITERARY PROJECT AT THE FRANKFURT BOOK FAIR 2012

- Collaborative Creativity: the future of writing and publishing in the digital age
- Creating a direct link between authors and readers on an avant-garde online platform
- Authors will be able to offer and to price their content by themselves and retribution will be in proportion of individual contributions and actual sales

WHO?

Poiesipedia Foundation Ltd. the european centre for creative economy and LABKULTUR.TV call authors, enthusiastic writers and readers from all over the world to join in at the project at the occasion of the 2012 Frankfurt Book Fair.

WHAT?

This year's theme is „Literary Cities“. Welcomed are texts imaginary or real, past, present or future related, utopian or dystopian, stories dealing with our cities and metropolis as the core of culture and creativity.

WHEN?

From August 15th until October 12th participating authors will write and publish in real-time.

HOW?

This experiment is based on the Internet platform poiesipedia.com. Here, one can read, edit, or write short stories, novels, novelettes, or fictitious entries. Furthermore, users may interlink their entries and also link those with other websites. Within the scope of a literary experiment, authors will be enabled - individually or in groups, electronically or physically – to write, publish, price and distribute their work without the involvement of any publishing house. Authors are encouraged to write in English, but German is also possible.

THE EXPERIMENT LAST YEAR ON FRANKFURT BOOK FAIR 2011

A first experiment succeeded at the 2011 Frankfurt Book Fair. „Wow wow wow receiver“ was a multimedia project, during which a group of authors collectively wrote poems.

Over three days, four authors wrote texts, and to crown it, hardcopies of their book were printed using a „print-on-demand“ machine at the Poiesipedia booth.

Pam Brown (Sydney), Kenneth Goldsmith (New York), Lawrence Upton (London) und Peter Hauff (Frankfurt) were the authors, while Touka Neyestani took care of digital illustrations. Duncan White (University of the Arts, London) and LABKULTUR.TV in cooperation with Poiesipedia oversaw the project in 2011: The same team will be working on it in 2012.

The 2012 Poiesipedia.com booth will be dedicated to the topic of „collaborative creativity: the future of writing and publishing in the digital age“.

Partners: ecce GmbH, LABKULTUR.TV and Poiesipedia Foundation Limited.

<http://www.poiesipedia.com/>
<http://www.labkultur.tv/>
<http://www.e-c-c-e.de/>